

Katelyn West

Just Your Type

Final Products: Personalized picture frames, Card sets (birthday, thank you, baby shower, holiday, seasonal, etc.), wreaths, necklaces, name frames (name or initials in frame), magnets, water bottles, paint buckets, mason jar glasses

Justifications: I have a passion for making crafts and personalizing my things to make them “just my type” so I thought I would do the same for others to personalize their things to give it a unique touch.

Timeline:

February:

- Business name
- Business slogan
- Business logo
- More ideas for products

March:

- Start taking orders
- Get more product ideas
- Create
- Get more advanced with the Cricut
- Create business cards

April:

- Have products ready for showcase
- Create order sheet for showcase
- Complete orders

New Technology: Cricut Expression

Mentor: Melissa West

Cell: (770) -617-3323

Email: mwest0321@charter.net

She is able to talk and meet every day.